

The **BASIC TECHNICIAN**

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AUGUST, 1944

POSTGRADUATE CLASS OCTOBER 2-27

The next class in Logan Basic Methods at the Logan Basic College in St. Louis, Mo., will begin on October 2 and end October 27. Classes will be held both morning and afternoon. Intensified study allows both Logan Basic Technique and the Marlow Office Procedure to be taught in this period of time. X-rays and complete physical examinations of all doctors enrolled will be made during the first three days.

The Marlow Office Procedure will be taught in the fourth week, beginning Monday, October 23 and completing on Friday, October 27th. The Basic work will be completed following the Marlow lectures.

Classes will start Monday morning, October 2, at 8:30. Reservations should be made as soon as possible, with a tuition deposit of \$25.00. Arrangements for room and board will be made upon receipt of reservations. Rooms near or on the campus will be reserved for those so signifying their enrollment.

This will be the last class this year conducted at the College in St. Louis. The class will be limited to twenty-five enrollees.



*DR. HUGH B. LOGAN DIES SUDDENLY AT COLLEGE HOME

Dr. Hugh B. Logan, Founder and President of the Logan Basic College of Chiropractic, St. Louis, Missouri, died Wednesday evening, May 31st, at his home on the College campus.

His sudden demise was a great shock to the entire profession, and a distinct loss to Chiropractic.

As discoverer and developer of Chiropractic Basic Methods, Dr. Logan has won national as well as international reputation for advanced methods of correcting body distortions by realigning subluxated vertebrae and maintaining them in their normal positions.

Plans, now complete, for a new and modern school building to be fully equipped for teaching and research in Chiropractic, attest to the growth of his College and the international approval given to his methods.

Because of his far-sightedness these building plans will proceed to completion when the war is over—a monument to the man who dared to apply scientifically accepted mechanical facts for the correction of disease in the human body.

*DR. VINTON F. LOGAN SUCCEEDS DR. HUGH B. LOGAN AS SCHOOL HEAD

Dr. Vinton F. Logan was elected President of the Logan Basic College of Chiropractic and Secretary-Treasurer of the International Basic Technique Research Institute Saturday, June 3rd, at a joint meeting of the School Trustees and Board of Directors of the I.B.T.R.I. held at the DeSoto Hotel.

In succeeding his late father, Dr. Hugh B. Logan, the Trustees and Board of Directors fully realized that Dr. Vinton had been specially educated to carry on this great responsibility entrusted to him.

In addressing the joint meeting Dr. Logan said that he was thoroughly familiar with the school and field program, as it had been planned by Dr. H. B., and that this program would be carried out to the letter.

Plans for the new college building, which have been held up pending removal of war restrictions, were discussed. It was agreed that this building would now become a memorial to the memory of Dr. Hugh B. Logan.

Conventions Limited

The Board recommended to Dr. Vinton Logan that, since he was now president of the Logan Basic College, he should limit his appearances at state conventions. It was decided that no more than six conventions per year should be booked.

Field Classes to Continue

Dr. Logan and the Board agreed that Basic Methods field classes should continue for a year or two longer. A trained staff of Basic Technicians will carry on much of the work. Not more than five postgraduate classes a year will be held at the College.

*DR. LOGAN PLEDGES LIFE TO SCHOOL

"I am going to devote every minute of my life to promoting Logan Basic Chiropractic. Let others rise or fall, according to their own programs."

Thus Dr. Vinton F. Logan, President of the Logan Basic Chiropractic College, sounded the keynote of the annual Assembly, held at St. Louis, Mo., July 3rd to 7th, before the largest convention ever held by the I. B. T. R. I.

With nearly five hundred registered for the opening session, and over six hundred at the annual banquet Thursday night, Dr. Logan witnessed a stirring demonstration of confidence in his ability to carry on, and a sincere tribute to his illustrious father, Dr. H. B.

Confirms Nerve Pressure

Substantiated by an abundance of proof, offered by scientific interpretation of full spine radiographs, Dr. Logan confirmed, over and over during his technical lectures, his firm belief in pressure of nerves at the intervertebral foramina and pelvis. The Assembly appeared to re-dedicate its efforts this year to defend this basic principle of Chiropractic as never before.

New President Acclaimed

When Dr. Vinton Logan was introduced, by our president, to give the address of welcome, the long and sincere ovation given him will even be remembered by all present. With this vote of confidence expressed at his first appearance on the Assembly program, as President of the Logan Basic College, and Secretary-Treasurer of the IBTRI, Dr. Logan carried thru this week of scientific and technical lectures with a vigor and sincerity never surpassed at our assemblies before. When the final gavel sounded a rising vote of thanks was tendered by the assembly to Dr. Logan for the finest educational program to date.

** He is Not Dead*

by

A. G. EICHEL, D.C.

President, IBTRI

When the telephone rang on that fateful Wednesday night and a choked voice, from Minneapolis, said, "Dr. H. B. Logan died at ten tonight," a voice within me seemed to say, "This can't be true; Dr. Logan has just begun to live, today."

And now that the shock of his sudden physical death has been reconciled, I know he is not dead but lives with us today more forcefully than ever before.

It is Dr. H. B. who speaks to me when I enter my office every morning, through the thankful eyes of those who are enjoying improved health because of his teachings. He speaks to me each time I gaze at my shadow boxes and note the distorted spines and the interpretation he so scientifically worked out.

And Dr. Logan will be present at our Assembly this year as never before; he will be right there on the platform when the gavel sounds the formal opening, because everywhere you look you will see the "marks" he left behind during his dynamic lifetime.

The convention hall will radiate his very presence. The shadow boxes around the walls, displaying radiographs of distorted bodies restored to normal posture, will all speak to us and the voice will be that of our teacher and benefactor—Dr. H. B.

And most fortunate of all will be the new voice of Dr. H. B. speaking to us through his son, trained from childhood to carry on this divine inspiration, that it shall not die but grow to even greater service to the millions who need our help.

Yes, Dr. H. B. lives today four fold, instead of one, as if by plans that were destined to be, twin sons recently blessed his home to some day carry on his life's work. And too, a grandson stands ready to follow his father in leadership of the Basic Chiropractic principles.

He is not dead; from now on he will live and speak through his sons, and his son's son.

Today, as I reverently re-read his last letter to me, dated May 23rd, a new and greater message comes from "between the lines" and it says, "Thanks so much for helping me carry on this great work which I have been inspired to do. Some day, when I am gone from you, in body, remember I will know that you will always help CARRY ON, for I have left many things to encourage you to do this for me, and for suffering humanity."

June 2, 1944

LOGAN BASIC COLLEGE FALL ENROLLMENT SEPTEMBER 5th

The Logan Basic College teaches a four years of nine months course, completed in 36 months. Two vacations are allowed each year, two weeks each in August and in December.

The Logan Basic College curriculum is of the highest standard; a total of 5100 45-minute hours are required. A complete schedule of subjects taught can be had by writing for the College catalog.

The student's health is of paramount importance and, upon enrollment, every student receives a complete physical examination, including X-ray. His personal care in the College Clinic is under supervision of the faculty. A minimum of three adjustments per week is required for all students. Re-take X-rays are made every 90 days to prove the efficacy of the procedure and to prove to the students the great value of Chiropractic. No additional charge is made for this personal health care. Wives and children of students enrolled receive the same care for a very minimum charge.

Tuition is payable every three months in advance. This payment is \$105.00, the average tuition being \$35.00.

The College station car meets all students upon arrival, and luggage stickers are sent each student in order that he will be recognized at the depot. It is therefore advisable that all students notify the College of their arrival time and mode of transportation.

A good educational foundation is essential to building the necessary confidence for a chiropractor. It is best gained through sufficient knowledge, over a longer period of time. The end result will prove the value of very thorough training. The faculty of the Logan College is of high standard. Internship in the College Clinic for 20 months gives the student the necessary foundation for office practice.

Classes are held from 8 a.m. to 1 p.m., leaving afternoons free for part time work. Part time employment for students of Logan College is not only advisable, but helps to fill the present day need for help. Student help is used almost exclusively in the care of the campus and college generally. There are many opportunities for employment in St. Louis for the student preferring to work elsewhere than on the campus.

Application for enrollment should be made 30 days before enrollment. Application blanks will be sent upon request. High school diploma or its equivalent is necessary for entrance.

Reservations for rooms will be made for students upon acceptance of their applications. Rooms are reserved on the campus until all available space is taken, then rooms are arranged for near the campus. Early enrollment provides for reservation of space on the College grounds.

**7701 FLORISSANT ROAD
ST. LOUIS, 21, MO.**



* GRADUATION EXERCISES

The 1944 graduating exercises of the practice office assistants who have already been placed in offices throughout the United States.

Dr. Hoyt Thomas of Cedar Rapids, Iowa, addressed the graduating class offering them encouragement as well as the support of the members of the association.

Dr. Vinton F. Logan awarded the degrees as president of the College and

all agreed as to his ability to head this fine College.

Honorary degrees of Doctor of Philosophy of Chiropractic were awarded to Dr. L. C. Scharnhorst of Milwaukee, Wis., and Dr. Vera Young of Joplin, Missouri. It was Dr. H. B.'s wish that these degrees be conferred on these two and this was done at the conclusion of the

There were many graduate Chiro-

CHIROPRACTIC OFFICE ASSISTANTS' COURSE

The Office Assistants' Course offered at Logan College comprises one school year of nine months. Young ladies enrolled for this work are especially trained to aid chiropractors in their offices, and are taught the fundamentals of anatomy, physiology, Chiropractic philosophy, terminology, and X-ray analysis. A complete training in laboratory procedure is provided, as well as training to serve as an X-ray technician. The Marlow Office Procedure is also taught to the Office Assistants.

During their course of study, these students receive the same personal health care as do regular four-year students of Logan College. This care alone is worth the nine months spent.

Office assistants are trained at the College Clinic desk to assist the internes, keep records, and make all necessary appointments, in a manner typical of the average doctor's office.

The next enrollment is September 5. To date we have had far more requests for trained office assistants than we have been able to fill. The College lends every assistance in locating the graduates of this course in satisfactory positions.

* PREP SCHOOLS NOT BEST PLAN TO GET SONS IN PROFESSION

"Don't send your sons and daughters to preparatory schools and then expect them to study Chiropractic." This is the advice of your board of directors, after a careful survey of facts as presented over a period of several years.

Preparatory schools are notorious for poisoning the youthful mind against drugless methods, especially Chiropractic, and on the other hand, very proficient in planting ideas favorable to medicine and surgery.

It is suggested by the board that chiropractors send their sons and daughters to a Chiropractic College first and then, should they take other college work, their mental attitude to-

ward Chiropractic would be sufficiently moulded to withstand medical propaganda.

It was unbelievable how many sons of chiropractors, in recent years, have chosen Osteopathy or medicine, after attending prep schools, because of the subtle manner in which they were inoculated with propaganda against their father's very profession.

Faculty Increase

Dr. Vinton F. Logan announced that it was necessary to increase the faculty, following Dr. H. B. Logan's death. Dr. Theodore Schreiber, B. A., M. A., Ph. D., D. C., who attended Bonn University, Germany, and two American colleges, was appointed to teach anatomy and physiology. He began his duties with the July 1st enrollment.

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1944 International Basic Technician

AUGUST, 1944

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Technique Research Institute Assembly

1944 I. B. T. R. I. ASSEMBLY APPRECIATION

Dear Dr. Vinton:

I want to say this is the best convention I have ever attended. We missed Dr. H. B. to the greatest extent, but the feeling that he was there in every meeting could not be denied. There seemed to be some undercurrent that brought about a better understanding and fellowship. In talking to many of the doctors, there seemed to be the same feeling. All the work was put on in a very efficient and understandable way. Doctors who missed this convention have lost something they will never be able to gain. I want to thank you for the things you have given us and the way you are filling your father's place. He was a great man and the profession is exceedingly lucky to have a man like you take over the leadership.

Dr. R. A. Gibbon
Clear Lake, Wisconsin

Dear Doctor Logan:

Two weeks have elapsed since I left St. Louis, and I want to express my thanks and gratitude for the real constructive and educational program put on by you and your staff. I feel that Basic has taken a tremendous step forward with this Assembly, more was accomplished than was thought possible, your teachings and your leadership will carry on the Basic work to the position in the healing arts it is entitled to and that is at the top.

It was interesting to note the intense interest of every Chiropractor attending; they were there to grasp all the new ideas, no fooling around or corner discussions at the time of lectures and meetings, in all it was a great success, but in its great success we did miss Dr. Hugh, but his spirit was ever present, for wherever you are and wherever Basic is mentioned, there he will be too, for Basic Technique is Hugh B. Logan.

Dr. Floyd C. Martin
Jamestown, New York

Dear Doctor Vinton:

We want you to know that we had the best time ever at Assembly this year, and it was the best one we have ever attended. While there, we just took things as if Dr. H. B. was in some other part of the hotel or campus, and would be there calling us to class in a minute or so. We are going to just continue looking at it in that manner. We wish you all the very best of success, and know you will have it too

Drs. Bonar and Bonar
Springfield, Mo.

Dear Doctor Logan:

Let me express my greatest appreciation for the wonderful Assembly, and the great speed that the Basic Technicians are accomplishing. With all due respect to the officers, I think that the credit is due to your hard work, and wonderful cooperation of the staff at the college.

Dr. A. A. Denil
Appleton, Wisconsin

Dear Dr. Logan:

Again, I want to thank you for another wonderful Assembly week. This year, we not only received in full measure, all the knowledge it was possible for you to give us in five short days, but you also taught us such a valuable lesson by letting us see how much better it is not to take time to grieve. You, no doubt, feel the loss of your father as much as any one living has ever felt the loss of a loved one, so you surely were given help by an unseen Hand to go through with that Assembly, so soon after your father's going, the way you did.

Dr. Martha Cowie
Cedar Rapids, Iowa

EXPRESSIONS OF JUNE 12TH CLASS

The June Basic Technique class is in progress at the Logan Basic College, and the following statements have been received from the Doctors in attendance:

After sixteen years of practicing straight Chiropractic, I find that I did not know how to read X-ray pictures until I started to learn Basic Technique and find the WHY of Chiropractic. The fee is minor in comparison to what you get in Basic.

M. S. Beller, D. C.
502 E. Van Buren
Harlingen, Texas

Basic Technique is one of the most scientific methods which can get the patients well.

R. F. Bockenheim, D. C.
426 So. Church
Lodi, California

The short time I have been here at Logan College, Basic Technique seems to me the "missing link" in Chiropractic.

L. R. Boyce, D. C.
Garden Grove, Iowa

The fact is, that suffering folks are not hurt by painful thrusts but scientifically made well with painless adjustments.

Isaiah Daugherty, D. C.
164 Cutler Bldg.
Akron, Ohio

Although I have been at the Logan Basic College of Chiropractic but three days, I am most favorably impressed with the conduct of the school and the high standard of teaching. What I have already learned in the few days I have been here convinces me that Basic Technique is the real answer to scientific Chiropractic.

G. S. DeBeck, D. C.
1601 20th Sq. Place
Des Moines, Iowa

I wonder how I got along so many years without Basic Technique; it solves my embarrassing problems.

A. G. Ford, D. C.
McLean Bldg.
Lumberton, N. C.

Basic Technique is the best investment that any chiropractor can make; it pays dividends in more ways than anyone can say.

A. J. Jennings, D. C.
St. Louis, Mo.

Three days in a Basic Technique class—not a long period of instruction yet it envisions to me a system of therapy truly Chiropractic philosophy, which meets every need of the sick patient. Basic Technique demonstrates the remarkable engineering feats of nature and its adherence to natural law.

Dr. Lowell Wilson
Litchfield, Minnesota

(Continued, page 13)



ST. LOUIS CLASS COMPLETED IN JULY

The recent Logan Basic Methods class held in St. Louis began June 12, extended through the I.B.T.R.I. Assembly, and was completed July 10. This class was a truly representative group of chiropractors, from many parts of the United States. All voted that they had received their money's worth and that Basic was one of the finest procedures in Chiropractic.

Dear Doctor Logan:

Just a few lines to try to express my thoughts of the Assembly. Each year we think, well, it can't be better next year, and then when next year rolls around, we are treated to many more surprises. To me this was the best ever. Your lectures were to the point and you stayed with your subject and put it across in swell shape. I have said before that the Logans are making Chiropractic a scientific profession and now may I say that the analysis and procedure of correction are progressing side by side at a most rapid rate. We trust that it will ever be so and that nothing shall interfere with this progress and I feel sure that each and every Basic Technician is backing you to the limit. We are looking forward to the next Assembly with much anticipation.

Dr. W. A. Mudge
Turon, Kansas

Dear Dr. Logan:

About the Assembly—Mere words can not begin to express the "boost" I received as a result of my attending. You did a marvelous job and we're all proud of you. I am making plans now to attend next year—wouldn't miss it if I have to walk.

Dr. L. J. Clare
Brownsville, Texas

WISDOM eventually comes to him who searches for her and with it her rewards. I have been in Basic Technique class for three days and already have had my eyes opened. X-ray interpretation alone this far is already of great value to me.

Let's go scientific, Chiropractic. Excel-sior Chiropractic forever!

George H. Kopp, D. C.
Kellner Bldg.
New London, Wisconsin

The X-ray work and interpretation will be worth the price of the course alone to me.

Dr. M. S. Knisely
Toledo, Ohio

Basic Technique is a course of study by which you have the answer to the problem.

D. Mejia, Jr., D. C.
P. O. Box 128
McAllen, Texas

If those in the field could only know the benefits derived by the review work—not only extra knowledge, but for the physical relaxation one gets by being in association with those who know, and the rest one derives from such association.

Dr. R. W. Muller
Davis Bldg.
Harriman, Tenn.

My greatest regret is that I have been without Basic Technique these many years. It is a wonderful unfolding to me.

H. A. Stirewalt, D. C.
Box 45
China Grove, N. C.

I have been here for three days and think so much of what Dr. Logan is giving me in Basic Technique. I would not go home if he told me to.

Dr. A. E. Stokes
Emerson, Iowa

Much has been added to the scientific development and application of Basic Technique in the past few years. Those who have had the work should make every effort to take review work or come to the Convention.

Bertha M. Taylor, D. C.
119 W. Park
Taylorville, Ill.

With less than one week in the current Basic Technique post-graduate class, I am so impressed with the possibilities of spinal correction by this method that I cannot but urge other chiropractors to investigate it.

Vern S. Watson, D. C.
707 Midland Ave.
Midland, Pa.

MINNEAPOLIS CLASS

One of the largest classes in Logan Basic Methods ever held is just being completed at the Nicollet Hotel in Minneapolis. Those completing this class include:

R. F. Bockenheim, 426 So. Church, Lodi, California.
M. C. E. Hagan, 426½ So. Wabasha St., St. Paul, Minn.
Ralph T. Knapp, 2131 W. Superior St. Duluth, Minn.
T. A. Liberko, 594 Selby Ave., St. Paul, Minn.
Olga S. McLellan, 1906 Portland Ave., S., Minneapolis, Minn.
Robley D. Palmer, 608 Nicollet Ave., Minneapolis, Minn.
Clarence A. Plath, Armstrong, Iowa
Lowrey P. Priessler, 433 Case Ave., St. Paul, Minn.
Edward I. Puckropp, 2951 Polk St., N.E., Minneapolis, Minn.
Henry Charles Schneider, 711 W. Lake St., Minneapolis, Minn.
C. E. Sheffel, 711 W. Lake St., Minneapolis, Minn.
Harold Sullwold, 4957 Upton St., Minneapolis, Minn.
Harold A. Triebold, 597 Forest St., St. Paul, Minn.
Harry J. Waldroff, 1017 W. Broadway, Minneapolis, Minn.
Edward L. Wallick, 812 East 33rd St., Minneapolis, Minn.
Clarence M. Wallen, 734 E. Lake St., Minneapolis, Minn.
Jennings I. Wilson, 1513 E. Franklin Ave., Minneapolis, Minn.

*VOTE OF CONFIDENCE

Today it is a matter of fact that no president of a college ever stepped so suddenly into this honored position, with such a unanimous vote of confidence, as did Dr. Vinton Logan as president of the Logan Basic College of Chiropractic at the 1944 Assembly.

From the prolonged applause that greeted his first appearance on the annual program to the final gavel, which closed the convention, every member present seemed to insist on showing the new leader of our association that he was doing an excellent job of fitting into his father's shoes.

Acceptance of his father's plans for a defense program, to complete the organization's service to its members; eager support of the Dr. H. B. Logan Memorial Building Fund; full attendance at the start of every lecture on the program; and the culminating gesture of a vigorous standing applause,

as Dr. Logan concluded his final scientific address, were only a few of the many votes of confidence offered during the strenuous week of study and research.

Today Dr. Vinton Logan has been offered his reward for years of faithful study and preparation for this very occasion; a reward for his great love and devotion to his father, who justly admitted he was proud of him as a son. Today our membership has cause to give heartfelt thanks that we, too, have Dr. Vinton to carry on our banner with courage and youth.

Memorial Book

Dr. Vinton Logan told the Assembly that so many beautiful tributes had been received following the death of his father, that many had requested they be published in book form as a memorial to his "Dad." This suggestion was unanimously approved by the Assembly.

*MEMORIAL BUILDING FUND OFF TO GOOD START AT ASSEMBLY

One of the dreams of the near future that Dr. H. B. Logan had planned before his death was a new research and college building. Plans for this new addition had been made. They show a modern fire-proof structure three stories high, with research laboratories and X-ray department on the first floor, class rooms on the second floor, and dormitories on the third.

At Dr. Logan's funeral the board of directors held a meeting and one member of the organization presented his check for \$1,000.00, with the suggestion that the new building be a memorial to Dr. H. B. With this most generous gift, which was entirely unsolicited, the idea caught like wild-fire and soon \$2,500.00 in checks had been turned into the building fund, in memory of our departed leader.

All Want to Contribute

When the assembly opened July 3rd many evidenced their desire to have a part in making possible this enduring Memorial Building to Dr. H. B. So the Board of Directors agreed to accept Memorial Building Fund checks from all who wished to express, in this manner, their appreciation for all the discoveries and development of Basic Chiropractic that Dr. Logan had given them during his lifetime. The response of the convention to this fund was more than gratifying to Dr. Vinton Logan in memory of his father. Two more \$1,000 checks were turned in the first day, followed by other checks of \$500 and \$100 denominations. Checks continued to come in the week following the assembly, and it is believed possible that when the checks are totaled more than \$10,000 will have been given, or pledged, at this time.

Students Pledge Corner Stone

Wanting to have a part in the Memorial Building, Logan Students conceived the idea of an unusual Year Book, to sell for \$5, whereby they hope to collect \$2,000 to apply to the fund. A part of this is specially designated to purchase the cornerstone, which will contain the ashes of Dr. H. B., and become the last resting place of his mortal remains on the grounds he loved so well.

More Room Urgent

It has been evident for months that when the war is over, the Logan College, as it stands today, will be entirely inadequate to accommodate the new classes. At present the school is crowded to capacity with over sixty students, and more about to enter in the next class. So the new building is mandatory to the Logan School for continued progress.

Non-Profit Charter

The Logan family, or their heirs, can never own the Logan School property. This was brought out in a talk by Dr. Vinton Logan who read from legal papers filed with the state of Missouri, by Dr. Hugh B. Logan, in which it specifically states that the physical property of the school is operated on a Non-Profit Charter and can never become the property of the Logan family according to the laws of Missouri. Further, in case the Logan family discontinued all connection with the school, the trustees would meet and convey the assets to another school of like teachings. If the trustees could not agree on the disposition of the property it would be the duty of the state of Missouri to step in and turn the physical assets of the school into a fund for the use of other "non-profit" institutions in the state of Missouri. Dr. Vinton Logan wanted this one point clear, that in contributing to the new Memorial Building, no one was contributing to the "House of Logan."

*ONE MAN'S OPINION

By: Dr. Frank R. Mann, D.C.
Editor, Kansas District Bulletin

The writer has just completed a five weeks class in Basic Technique and wishes to offer the following testimony. I have previously thought and said some things about Basic Technique which I want to correct. I went into this class as a skeptic, but willing to pay \$350 to prove to myself that I was either right or wrong. I felt that the Logans were holding up Chiropractic and what they had to offer could surely be learned in a few days time and that they should be either giving it to the Chiropractors or at least selling it at a reasonable price. In less than three days I discovered that I was wrong. I feel that Basic Technique would be cheap at \$1000. Basic Technique isn't

just a special adjustment. It is a complete Chiropractic training. It proves Chiropractic philosophy. It takes the cob-webs away and clears up all the doubts that may have crept in because of past schooling. Basic is fundamentally and scientifically sound. I wish that every Kansas Chiropractor might be able to take it. Either the X-ray training or the Marlow Business practice alone is worth the cost. I look back on these five weeks and marvel that so much could have been taught in so short a time. To me it is a complete college education packed in a few short weeks. I thought I was a 100% Chiropractor before taking Basic. I now feel that Basic will make me a 75% better Chiropractor, so I was evidently only a 25% Chiropractor before. By all means avail yourself of the first opportunity to take Basic Technique.

MARLOW OFFICE PROCEDURE

The Marlow Office Procedure, as originated and developed by the late Dr. R. S. Marlow, has been taught by Dr. Vinton F. Logan together with Logan Basic Technique, for a period of four years. This work provides the finest business system for conducting a chiropractor's office.

The next Marlow Office Procedure class will be conducted at the Logan Basic College beginning October 23 and lasting through Friday, October 27.

* Articles so marked reprinted from I.B.T.R.I. "Research News"

LOGAN BASIC METHODS

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SEPTEMBER, 1948

Fall Basic Methods Class October 25th

For approximately 18 years, graduate chiropractors have been studying Basic procedure in postgraduate classes. Many have taken advantage of reviews through the years and those who have closely followed the progress and growth of Basic in this manner have become exceptionally capable and efficient in its application. The years of practice and experience with problem cases has made them realize that they can straighten spines through this knowledge of body mechanics as never before.

Each year in St. Louis we conduct three or four one-month postgraduate classes. We have for the present ceased to hold classes in other localities. Here in St. Louis, we can give intensified work from morning through afternoon for four weeks, during which we teach first the Basic premises of the work, followed by analysis both with X-ray and without, then a study of the normal and abnormal mechanics of the body and finally the definite daily procedure of adjusting. Doctors profit not only financially in their practices, but in their own health, and find that they are able to help many of the chronic cases that have not responded otherwise.

Briefly, Basic is a modernization of Chiropractic methods wherein the potentialities of the body itself are used, together with very slight force on the part of the adjustor. It is not just a contact; it is utilization of the natural body mechanics, and this requires a

study of the mechanics of the body not contained in any text today. It is a method of correcting vertebral subluxation, realigning the spinal column from the foundation, and thus relieving nerve pressure. That it works in practice as well as in theory is proven by hundreds of before and after X-rays, and we believe some day Basic, or at least its principles, will be recognized as one of the greatest advances in the history of healing. We say that it requires more brains and less brawn. It requires the use of less force and a better line of drive. It shows that a normal spinal column is paramount to proper positioning of all organs and tissues, and necessary for equal weight distribution in the body. Basic teaches that nerve pressure can be anywhere from the skull to the coccyx, and that cord pressure can be caused by spinal curvature.

We believe Basic to be more effective than any other method presently known in the normalization of the spinal column and correction of nerve pressure. We do believe that there will be further progress made in this direction in the years to come, and that the principles now taught in Basic Methods will be a part of that progress. We are not opposed to local adjusting; we use it and teach it and realize its value, but we do believe that Basic as a method of straightening spines and correcting vertebral subluxation is superior.

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JUST LOOKIN' BACK
By A. G. Eichel, D.C.

While I sat at the banquet this year and watched our new president, Bob Hartong, installed as President; noted that little twinkle in his eye, and that big healthy grin, so characteristic of his inborn Southern hospitality, I couldn't help dream back to a few years ago and wish that I could live it all over again.

Today, I would like to say that having been president of the IBTRI was one of the greatest honors I have ever known. Not because it was being the president of one of the largest Chiropractic organizations — No that wasn't it — Not alone because I had been honored by my fellow practitioners as one they trusted to preserve the progress of our organization — but because I had been selected to head an organization builded upon a foundation of such solid scientific principles that it will take generations of graduates to refine it to its ultimate degree of proficiency and service to suffering humanity.

I would like to think that our beloved founder Dr. H. B. Logan laid the foundation, and the cornerstone, of a scientific structure and then lived just long enough to see the first floor of the structure completed. I would like to believe that this foundation was so thoroughly constructed that it will support a structure that will extend into the clouds and that we have just begun through his son, Dr. Vinton, to continue biulding where he left off.

And then at the cornerstone laying I could not help but notice the little Logan sons as they stood, almost at military attention, while their pictures were being taken before the cornerstone. Little did they then seem to realize that Providence had provided that they too should follow their illustrious fathers in the future leadership of the college, and, that they would be responsible for the advancements that would provide for the additional stories to the Hugh B. Logan Memorial Building.

I like to feel big enough to say that

in thirty-two years of Chiropractic practice, I have seen wonderful results obtained by Chiropractors who were graduates from all colleges. And I would like to feel honestly that all the different types of adjustment of the spine have accomplished much to advance Chiropractic to its present place of respect and achievement among the professions. And then as I look back over the last fifteen years I like to feel that Dr. Hugh B. Logan introduced to the profession a scientific formula to build the body structure from the base up; a scientific adjustment that reduced impingment along the entire spine; a technic that would stand the scientific "stars" of full spine X-Ray analysis of before and after Spinographs to prove exactly what had been accomplished by adjustment of the spine. To the best of my knowledge, Dr. Hugh B. Logan was the first Research Chiropractor to introduce before and after Spinographs to the profession. Therefore I do not feel it is a biased feeling toward Dr. Logan, when I say that Logan Basic Technic is to the Chiropractic Profession what the Cadillac is to the automobile industry -- the last word in precision scientific human engineering. And so as I look back over the years, this old editor feels sure that he could deliver an acceptance speech if he were elected to the most humble office in the IBTRI — and it would be short — and something like this — I am humbly grateful that I have been permitted to be exposed to Dr. Logan's ideas of spinal correction of distortion. It has given me confidence in those problem cases of spinal correction that no money could buy; cases that 20 years ago we as Chiropractors considered impossible; Logan Basic Chiropractic has given me the confidence of a Cadillac — when before I had the confidence of a Ford. As I look back over the last fifteen years I honestly wonder what I really owe to the analytical mind of the "Old Colonel" (As Dr. Scharnhorst so reverently calls him).

HIGHLIGHTS OF THE 1948 LB.T.R.I. ASSEMBLY

DR. LOGAN LAYS CORNERSTONE AT MEMORIAL BUILDING

Dr. R. E. (Bob) Hartong, San Antonio, Texas was elected President; The Statler Hotel was chosen for the 1949 Assembly; Dr. Vinton Logan laid the Cornerstone at the Dr. Hugh B. Logan Memorial Building on the College Campus, and the IBTRI gave the 1948 Educational Program its unanimous ok as the most instructive ever held at our annual Assembly.

These are the highlights of the 1948 Assembly which closed Friday, June 18th, at the De Soto Hotel in St. Louis.

PROGRAM UNIQUE

The program this year was a unique departure from anything ever attempted in the past. Dr. Logan, last year, decided that less oratory and more actual teaching of the new advancements in Basic Technic was needed to send the practitioners home with something worth while. With this in mind the entire Assembly was divided into four groups and assigned to four different meeting rooms in the hotel.

Starting Tuesday morning, June 15th, Group A attended lectures and instruction by Dr. Vinton Logan on "Body Mechanics". Group B attended lectures and learned the actual usage of the Distortion corrector under the leadership of the inventor, Dr. S. H. Nighswander, with Dr. K. G. Schmutzler, instructing in X-Ray Analysis; Group C was assigned to the lecture room of Dr. D. P. Casey, where each member of the class was given personal instruction in adjusting; Group D was assigned to the instruction of Dr. G. J. Werder, who covered the subject of Physical Analysis. Tuesday afternoon the various groups changed classes, so that during the week each group had attended all the four classes and had received personal instruction from each of the instructors. Never before has an assembly been so unanimous in their praise for this type of program. Dr. Logan planned the program last year with some hesitancy since it was a

radical change from the usual lectures we have come to expect. The convention's approval was so strong that the 1949 program will be planned to follow the same procedure.

AT THE STATLER IN '49

The last two Assemblies convinced the Board of Directors and Dr. Logan that we had now outgrown the facilities of the De Soto Hotel and that we had to make a change. This decision was reached with regret on the part of many, since the De Soto had housed our Assembly during the war years when the going was tough and few hotels cared to cater to conventions. But there was no choice. Dr. Charles Rhoads and Dr. A. C. Eichel were appointed a committee to recommend a new hotel for the 1949 Assembly. The Statler Hotel offered the finest accommodations most suitable for our use. The Statler Ball Room where our main assembly will be held is luxurious in every detail. The hotel affords all the other meeting rooms necessary for our class lectures, is entirely air-conditioned and the convention representative of the hotel more than welcomed our coming to the Statler for our annual meetings. We have been promised more rooms at the Statler for our members than any other St. Louis Hotel could offer, so there will be less disappointments in making reservations. Every room is air-conditioned, so no need to worry about this point. The food is excellent and the service second to none. The change was unanimously accepted.

DR. "BOB" HARTONG, PRESIDENT

Election of officers this year assumed the seriousness of a national Republican convention, because every one present realized that our organizations has now grown to an association with many obligations and a fixed service to the Chiropractic profession which must be met. Dr. R. E. Hartong of San Antonio, Texas, was unanimously elected president. "Bob", as he is

known by his friends, immediately started to infect the Assembly with his smile and "Southern Hospitality" and the Assembly seemed to realize that it was the proper time to head our organization with a loyal Chiropractor from the Lone Star State. New York, Wisconsin, Illinois and other states have had one of their favorite sons as President, but Bob Hartong is the first President of the IBTRI from Texas.

Dr. Hartong is well qualified to head the IBTRI this year. He has served well on the Board of Directors; is a veteran of the last World War and well understands the problems and needs of the G.I., and is the son of the late Dr. R. C. Hartong, who served with honor on the Board of Directors for many years, and would have been president of the IBTRI had he not passed away.

Dr. B. F. (Barney) Lee, St. Paul, Minn., was elected First Vice-President; Dr. C. H. Rhoads, Santa Barbara, California, Second Vice-President; Dr. R. N. Sabourin, Flushing, L. I., Third Vice-President; Dr. V. F. Logan, St. Louis, Mo., Secretary-Treasurer; Dr. George G. Wasisco, Milwaukee, Wis., Sergeant-at-arms.

MRS. TOZER HEADS AUXILIARY

Mrs. Zene Tozer, Miami, Florida, was elected President of the Women's Auxiliary, Mrs. P. N. Levin, Chicago, Illinois, Vice-President; Mrs. L. C. Hultine, Des Moines, Iowa, Secretary; Mrs. W. N. Coggins, St. Louis, Mo., Treasurer; and Mrs. O. A. Fick, St. Louis, Mo., Parliamentarian.

SPANHEIMER HEADS ALUMNI

Dr. June Spanheimer, D.C., Milwaukee, Wis., was elected president of the Logan Basic College Alumni; Dr. Keith Kennedy, D.C., Toronto, Canada, Vice-President; Dr. Beatrice Hagen, D.C., St. Louis, Mo., Secretary; Dr. Wm. N. Coggins, D.C., St. Louis, Mo., Treasurer.

ALBANESE WELCOMES ASSEMBLY

Dr. R. L. Fredrich, President, opened the Assembly Monday morning, June 14, and then introduced Rev. Herman G. Heuser, Normandy Presbyterian Church, who gave the invocation. Mr. George Hartman, Chairman of the

Central Committee of St. Louis, and husband of the ever popular Dr. Hartman, gave the introduction. Mr. Charles Albanese, President of the Board of Aldermen, warmly welcomed the convention to St. Louis. Dr. Keith Kennedy, of Toronto, Canada gave the response.

Dr. Vinton Logan concluded the morning session with a splendid lecture on "A Guide to Better Adjusting."

"LET'S GET TOGETHER"

The Monday afternoon session was opened by a scientific and highly interesting lecture by Dr. S. H. Nighswander, on the "X-Ray Distortion Corrector," as only the professor could give it. It was the prelude to daily instruction during the assembly on the actual use of the distortion corrector, on X-Ray films entirely encircling the room. The "distortion corrector" was applauded as one of the finest advancements in Basic Technic in years.

Dr. Vinton Logan set the pace for the convention in his "Key Note" lecture—"Let's Face Facts and the National Picture." With all the emphasis at his command (and that's plenty) Dr. Logan urged that the profession get together on a united front for the greater advancement of Chiropractic.

It was Dr. Logan's finest address to date and proved to the assembly that the President of Logan College was maturing as an understanding national leader; as one determined that Chiropractic as a profession shall go on.

DR. FIRTH URGES UNITY

On Thursday, June 17, Dr. James Firth, President of the Lincoln College, Indianapolis, Indiana, was guest speaker before the Assembly. Speaking extemporaneously, Dr. Firth needed no notes. Mellowed by years of teaching, and experience in the profession, Dr. Firth knew what was most needed in the profession — unity. He spoke slow and fatherly — and knowingly — let's quit disagreeing among ourselves, unite, and keep marching ahead. Dr. Firth was given a warm reception by the assembly.



GRADUATING CLASS OF 1948

The following men and women received their Doctor of Chiropractic degrees from the Logan Basic College of Chiropractic on June 17, 1948, in Graduation Exercises at the Hotel DeSoto, St. Louis.

Burton E. Anderson, St. Albans, New York; M. Jean Ball, Everett, Massachusetts; Doyne E. Beckley, St. Louis, Missouri; James A. Bevers, Durham, North Carolina; Leona Bevers, Dodge City, Kansas; Rita Elizabeth Brinker, Cumberland, Maryland; Allen R. Casti, Belleville, Illinois; Howard W. DeNike, Rochester, New York; Gene Elbrecht, St. Louis, Missouri; Ada Mae Frye, Ellinwood, Kansas; Richard C. Frye, Springfield, Ohio; Robert C. Gerlach, Rochester, New York; Joseph M. Kirkland, Canton, Mississippi; Dick A. Klindt, Davenport, Iowa; Charles C. Kovacs, New York City, New York; John R. Kuhn, Elgin, Illinois; Max Lee, Lakeland, Florida; Orville Lundeen, Corpus Christi, Texas; Robert E. Mason, Kelly Lake, Minnesota; Jean Noble Mewyn, Brooksville, Florida; Lloyd H. Olson, Wisconsin; Frederick G. Proehl, Milwaukee, Wisconsin; Hugh W. Robb, Courtland, Kansas; Jack J. Rollins, Hickory, North Carolina; Robert San Socie, St. Louis County, Missouri; Clement I. Schleper, St. Louis, Missouri; Roy H. Schmidli, Belleville, Wisconsin; Burgess K. Scott, Williamson, West Virginia; Robert P. Shank, Windber, Pennsylvania; Otis A. Smith, Atlanta, Georgia; Esta T. Streetman, Waycross, Georgia; Frank A. Ward, Manhattan, Kansas; Erwin H. Weisz, Jr., St. Louis, Missouri; Beatrice E. Wellman, Coldwater, Ohio.

Dr. Herbert Hender of the Palmer School of Chiropractic was guest speaker at the graduation exercises.



Dr. R. N. Scbourne of Flushing, N. Y., presenting his Scholarship to Miss Opal Bell of El Dorado, Kansas, sponsored by Dr. R. L. Darling, also of El Dorado.



Dr. Vinton F. Logan, presenting Logan Basic College Scholarship to Mr. Earlie Hill, Jr., of Asheboro, No. Car., sponsored by Dr. L. G. Harrison of High Point, No. Car.

SCHOLARSHIP AWARD ENHANCES CHIROPRACTIC PROFESSION

Hoyt Thomas, D.C.
Chairman, Scholarship Award
Committee

Congratulations to all were in order as the Logan Basic College and Dr. R. N. Sabourin Scholarship Awards were presented at the I.B.T.R.I. Assembly banquet. Congratulations to the essay contest winners, Mr. Earlie Hill, Jr., Asheboro, North Carolina, sponsored by Dr. L. G. Harrison, High Point, N. C., and to Miss Opal Bell, El Dorado, Kansas, sponsored by Dr. R. L. Darling of that city. The four-year scholarship made available by the generosity of the Logan Basic College of Chiropractic was presented to Earlie Hill by Dr. Vinton F. Logan. An equally generous and worthy prize, donated annually by Dr. R. N. Sabourin, Flushing, N. Y., was presented to Opal Bell by Dr. Sabourin. These two young people wrote the winning essays of 1948 on "Why I Am Choosing Chiropractic As My Profession."

Both Mr. Hill and Miss Bell have registered for matriculation at Logan Basic College in September. All the other contestants have been invited to attend the college even though all entries could not win the \$1260 tuition.

The success of the 1948 Scholarship Award Contest is due to the planning of the committee and the participation of the doctors in the field. The original committee was headed by Dr. J. Fred Brewer assisted by Drs. R. G. Schreffler, Clarence Miller, P. W. McAndrews and Hoyt Thomas. Contest rules and procedures were set up which embodied effective public relations for the IBTRI members and stimulated public interest.

Two newspaper ads were designed announcing the essay contest to the public which carried the facts that the award is a **four year** scholarship to a leading chiropractic college. (This is directed toward increasing your prestige by reminding the public that chiropractors are qualified at Logan by at

least four years of study.) Dr. Harrison and Dr. Darling, each of whom signed a contestant's entry blank as sponsor, received extensive and favorable publicity in their home towns. Announcements were made at commencement exercises as well as in the newspaper and on the radio.

The winning essays were selected on the basis of originality and sincerity by a panel of three qualified judges appointed by the scholarship committee. The essays were identified only by serial number so the judges had no way of knowing whose essays they were reading.

The contest will be held again in 1949. The new committee is composed of Drs. L. O. Adamson, R. N. Sabourin, Nina Mangas, R. G. Schreffler and Hoyt Thomas. The contest rules and procedures will be essentially the same, but the contest will be announced and closed earlier in the year.

We hope you will take advantage of the opportunity to participate in the 1949 Essay Contest. It is an effective way to increase Chiropractic popularity in your city and offers an outstanding opportunity to high school seniors. Although only two may win scholarships, many may become interested in Chiropractic as a profession, and in the long run, all are winners who enroll at Logan.

Start now telling high school seniors about the chance to win a four year scholarship in the 1949 Essay Contest. Watch for details. YOU may sponsor a winner in '49.

The Statler Hotel, St. Louis, will be the Assembly headquarters in 1949. The Assembly dates will be June 27th to July 1st, 1949.

TOP VIEW OF DIAL AS SEEN BY
OPERATOR FROM REAR OF SCALE

TRADE "TUINWON" MARK
HEALTH SCALE
PAT PEND
by Harry C. Schaper
BUFFALO, N.Y.

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INSTRUMENT FOR DETERMINING THE
DIFFERENTIAL IN BODY BALANCE

FINISHED IN DARK INSTRUMENT
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Base of Scale 16 x 28 inches
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Height of Platform from floor 6 inches
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Weight (uncrated) 95 pounds

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THE LOGAN BASIC COLLEGE OF CHIROPRACTIC

The Logan Basic College of Chiropractic was so named for its founder, Dr. Hugh B. Logan, a great man with great ideals, and it is fully deserving that a college should have been named after him. Non profit? Yes, all of its income goes back into the Logan College. And all, including its president, who serves it as manager, are paid a salary. Is any part of it owned by an individual? No, it can never be. Professionally owned? What does that mean? Is it owned by the N. C. A. or the I. C. A.? No. It is governed by a Board of Trustees and a board of advisors — laymen and chiropractors, of whom the majority are field men. They have guided the destiny of the Logan College since the death of Dr. Hugh B. Logan.

The Logan College was built and is conducted primarily for the benefit of its students. The clinic income as well stays in the college funds. The Logan College will always be governed by its trustees and advisors — men who over the years are elected to carry out and perpetuate the provisions of the college charter as granted by the state of Missouri.

We believe we have at the Logan Basic College one of the finest faculties to be found. We have a close association with several other of our professional colleges and hope to continue and strengthen this association, for we believe it is to our mutual benefit and advantage. It is our hope to establish a teacher-exchange relationship.

We believe the character of the men and women entering the Chiropractic profession is important. One of the outstanding creeds at the Logan College is that a man may have a right to be average in many things, but not in his ability to care for sick people, if he chooses such a profession. The Logan College has two enrollments per year, in September and March, and it requires 36 months of regular attendance for a student to complete the Doctor of Chiropractic course.

It is our faculty's desire to work hard to give as much as possible of their knowledge to an earnest group of young men and women who desire to be real doctors, to earn an honest living, and more important, to serve sick and suffering humanity as needed.

The Logan College campus is a beautiful sight to see, with its rolling hills and huge old oak trees. Most of the many buildings that dot the campus have been built by former students of the college, and now there is being erected the new Hugh B. Logan Memorial Building. Buildings do not make a school, but the loving care that has been given to Logan's grounds can be felt when one walks about the campus. It may take a little while for the feeling to filter into one's consciousness, but visitors find an unusual harmony, unselfishness and understanding. You will find an open hand of welcome, a wealth of wisdom and knowledge, a door to opportunity.

We invite you to visit Logan College to see for yourself what training is offered for tomorrow's chiropractors, and what has grown out of the dream of one man, Hugh B. Logan. Great men's dreams live after them; men who know those dreams must continue the fight that they may live.

Your boy or girl will be guided on the right path at Logan toward a useful and happy professional life. This is our goal, and a privilege which we feel has been handed down to us by the many great teachers of Chiropractic — so that people the world over may come to know the greatness of this science.

We are told that there are no new frontiers to conquer, but this is the attitude of those who despair today, who despaired yesterday, and who will still be at it during the rest of their lives. We dare not follow such an attitude of mind. It has been well stated that "the pioneer is a creature not of time but of spirit."

— Myers Y. Cooper

"SPINAL DISTORTIONS, THEIR CAUSE, PREVENTION & CORRECTION"

NEW BEFORE AND AFTER X-RAY BOOK

\$9.50 Prepaid

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CONTENTS

Dedication to Dr. Hugh B. Logan, founder of Basic Technique.

Spinal Distortions, Their Cause, Prevention & Correction — an article pointing out in simple lay language some of the factors which lead to spinal and body distortion; how we may prevent their occurrence; and finally, how such distortions, already present, may be removed from the body.

Chiropractic, Posture & Health — a treatise on Chiropractic philosophy and the effect of subluxation and body distortion, written for the layman.

To the Reader — a brief description of the technical factors behind the full-spine before and after X-ray pictures shown in the pages of the book following.

A hundred pages of before and after X-rays, with individual case histories on each.

• • •

A book of excellent quality which will become an invaluable silent salesman in your office for you and for Chiropractic.

• • •

Printed on excellent quality enamel stock. Press work is excellent. Cover is gold embossed high quality leatherette.

DUNHAM DEMONSTRATES PUBLIC RELATIONS VIA RADIO DISK PROGRAMS

Mr. Roger Dunham, Public Relations Counsel, I.C.A. provided one of the most interesting and instructive lectures of the Assembly. Following his introduction Mr. Dunham stepped to the speakers table, and began speaking as an announcer over any radio station, announcing the next program as a radio talk on Chiropractic. Then he turned on a phonograph which reproduced a health talk on Chiropractic which was heartily applauded by the assembly. This, said Mr. Dunham, is a sample of the radio talks prepared by the Public Relations Council of the I.C.A. for the use of every Chiropractor in every community. The Chiropractic Health Talk was splendid. It talked of only Chiropractic, its application to disease, and suggested that those interested see their local Chiropractor. Mr. Dunham made a fine impression on the Assembly and received a big hand when he concluded his lecture.

LISTEN, SON

A Message to the Young Chiropractor

The counseling voice of age, whether it be father or friend, has for countless years tried to give advice to youth, that youth might progress and benefit from others' experience. But how can the advice of elders be given to youngsters so that they may profit thereby without the trial and error experience which seems necessary to know the advice is sound!

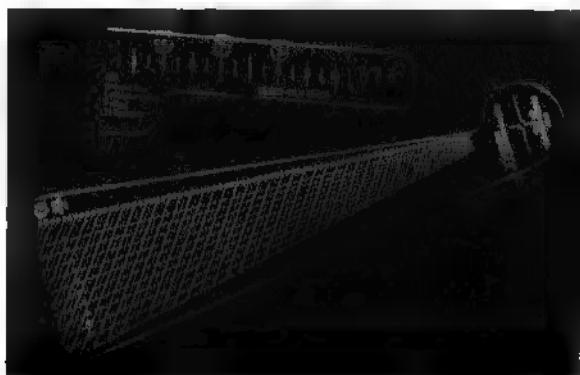
Youth accepts much of the advice offered, and discards much more. It is to be granted that all advice given is not sound. You may remember the story of the old man who built a bridge and took great care and pride in it, for he knew that while he would never use the bridge again himself, he was building it for some young man who would follow him. So it is with the older chiropractors in the field

who in the early days traveled this road called Chiropractic—many times very much alone with no one to help and counsel or console them; with no laws for protection (the first law was passed in 1917); in times when men went to jail for their profession and patients followed them there; times when arrest cast a shadow upon a man's family and home, practice and income. But the pioneer stood his ground; he faced the opposition and won a battle that today is a bridge, a passageway, a stepping stone for you. These early pioneers knew and practiced the same principles that you know, but they were looked upon with disdain. They were called fakers and cultists but stood their ground and because they did Chiropractic is here today. They too made people well, however meager their knowledge may have been; their ability made today's success possible.

Young man, as you leave your college today with whatever training it has been your advantage to have, leave with humility and understanding. Go out to that pioneer chiropractor, the man who built the bridge—and remember he built it for you. Do not ever let it be said that you are ungrateful. Do not ever let it be said that you, with what you think to be a superior education, forgot the pioneer, for what he may lack in education, he has gained ten times over through experience. He can tell you of the tears and heartaches that built the bridge upon which you stand. Win your way into his heart. He can help you. Study what those gray hairs know so that you may have a greater understanding and be of greater service to sick and suffering humanity. When you walk in the ranks of the pioneers, feel privileged and honored, for you would not be here today if it had not been for them.

Fill your professional life with so much respect and dignity that in the future you may pass on to another the knowledge and experience you have gained. Reinforce the bridge for the man who will follow you.

X-RAY DISTORTION CORRECTOR - \$15.00



Your X-ray Distortion Corrector may now be purchased. Make your check (payable with order) to the I.B.T.R.I., 7701 Florissant Road, St. Louis 21, Mo.

Complete instructions for use, written by Dr. S. H. Nighswander who developed the Corrector, accompany each instrument. The corrector will provide for a true picture of pelvic support. Many of your problem cases will be answered by the application of this instrument.

Here is the FILM FILE and STORAGE CABINET You Have Been Waiting For



This dual-purpose X-ray file and storage cabinet provides space for your active films and also serves as an inactive file. Handsomely designed and colored to add to the beauty of your office, it may be moved about on roller bearing casters for your added convenience. The cabinet is built of 20 gauge steel and is capable of holding 600 films in the upper file as well as 900 in the lower storage compartment. The cabinet measures approximately 37" high and 15" wide. You have a color choice of white, gray or dark green. The price, f.o.b. factory in Illinois is **\$73.50**.

As a special introductory offer to acquaint the profession with this new piece of essential equipment, we can accept orders postmarked on or before October 15, 1948, at **\$64.50**. A **\$30.00** deposit is required with order.

SANTIAGO WINS AWARD FOR BEING WIFE'S BEST DOCTOR IN '48

When a doctor can convince his family that he is the best in the profession for the current year — that's news. And that is just what Dr. Joseph A. Santiago, Danville, N. Y. accomplished the past year.

To Dr. Santiago was awarded the Dr. William L. Taylor trophy for accomplishing the greatest improvement in his wife's body distortion during the past year. Since our good wives can be the hardest patient to do everything they are told in order to receive the greatest benefits from spinal adjustments, Dr. Santiago won one of the most coveted trophies awarded each year at the assembly.

With Dr. Carlisle W. Lindley, as general chairman, the following trophies were awarded as prizes for the annual contests:

ST. LOUIS CHAPTER TROPHY to Basic Technician enrolling the largest number of students in the Logan Basic College during the current year:

Dr. I. N. Toftness, Cumberland, Wis.

LOGAN COLLEGE KEY to student enrolling largest number of students in current year.

Mr. Harlan Reeder

DR. MARY JANE LAKE TROPHY for state vice-president of state having largest Assembly attendance, 1948:

(Missouri forfeit to Wisconsin — Dr. L. C. Scharnhorst, Milwaukee)

DR. WM. L. TAYLOR TROPHY to Basic Technician who accomplished greatest improvement in wife's body distortion the past year:

Dr. Jos. A. Santiago, Dansville, N. Y.

DR. C. C. ACCOLA TROPHY for professional achievement:

Dr. B. M. Hartman, St. Louis, Mo.

DR. ROLAND A. ZMOOS TROPHY to Basic Technician who accomplished greatest improvement in another Basic Technician's spine during past year:

Dr. R. P. Harris, Dallas, Tex.

I.B.T.R.I. GRAND PRIZE TROPHIES
(3) to Basic Technicians submitting best X-ray evidence of spinal correction in any patient during past year:

Dr. C. A. Nelson, Hobart, Indiana

Dr. George Wasisco, Milwaukee, Wis.

Dr. Jos. A. Santiago, Dansville, N. Y.

I.B.T.R.I. JOURNALISTIC AWARD for most outstanding Chiropractic publication (lay and professional) during current year:

Howard Von Nieda, Harrisburg, Pa., editor "Chiropractic Home"

LOGAN BASIC COLLEGE ALUMNI award for professional achievement:

Wm. C. Geske, D.C., Ferguson, Mo.

LOGAN BASIC COLLEGE ALUMNI STUDENT AWARD for most outstanding spinal correction (1948 Trophy donated by R. G. Schreffler, D.C.):

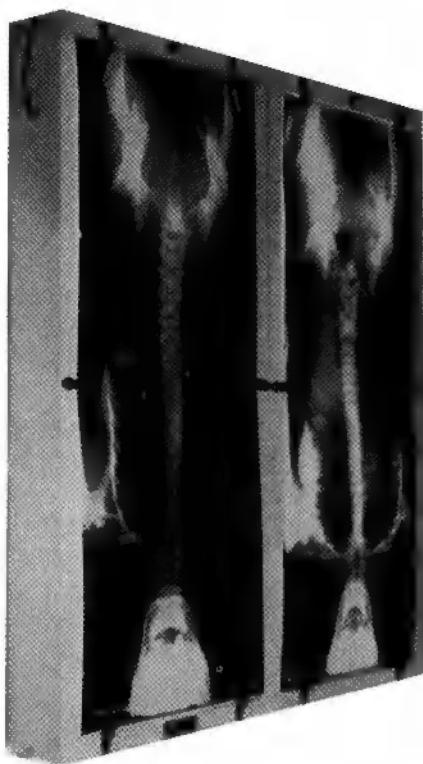
Dr. Keith Nelson

X-RAY FILM NOW AVAILABLE AT COLLEGE

Logan College now has a supply of 14" x 36" X-ray film available for the members. The price is \$19.50 a dozen. Dr. Logan reported that new filing cabinets for 14" x 36" film would soon be on sale through the college supply department. All those interested should write the college now for detailed information.

14x36" ALUMINUM FILM HANGERS

We have just acquired a new type aluminum film hanger which we are able to offer at \$12.50, f.o.b. St. Louis. These hangers have been tested at the Logan Basic College and found very satisfactory. At present we have but one dozen of them on hand; however, if the demand for them warrants, we shall have a quantity of the hangers made up. Please order immediately.



14 x 36 INCH FLUORESCENT X-RAY VIEW BOXES

A compact, convenient, beautiful box which will please all who are interested in obtaining the best in professional equipment.

Specifications:

- Sturdy 20-gauge steel
- Baked-on white enamel
- Two 30" Fluorescent tubes (Cool lighting)
- Curved reflector for perfect light diffusion
- Rubber roller clips (will not tear film)
- Non-breakable plexi-glass
- Right and left boxes for matched pairs
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Price, f.o.b. St. Louis \$37.50

HEEL-ARCH LIFTS

Complete size and thickness assortment, of highest quality composition cork, covered with sturdy leatherette.

Price for 24, any assortment \$1.75

Ischial Lifts, price for 12 \$1.80

Please write for lift order card before ordering.

PLASTIC SPINE AND PELVIS SPECIMENS

Made of durable, easy-to-clean plastic, closely simulating natural bone.

Meet the need to overcome some patients' aversion to the natural specimen.

Lacking in minute bony detail, but excellent for demonstration model.

Spine and Pelvis \$35.00

BOOKS FOR YOUR WAITING ROOM

Your Life is Their Toy, Josephson	\$3.50
Medical Mussolini, Beale	\$3.00
Body Mechanics, Goldthwait, et al	\$5.00
Backache & Sciatica, Lewin	\$10.00
Before & After X-ray Book, "Spinal Distortions, Cause, Prevention & Correction"	\$9.50
Give your Chiropractic patients Chiropractic literature while they are in your office.	

ZENITH HY-LO TABLES

Available with genuine leather covered foam rubber cushions, chrome trim, crackle enamel or porcelain finish base, selection of colors. Delivery about 6 weeks from date of order.

Write for full particulars.

Prices \$405.00 to \$460.00

Electric Hy-Lo \$625.00
Terms if desired.

BASIC METHODS CLASS OCT. 25

(Continued from page 1)

Many mistaken impressions are reported to us by the doctors who enter Basic classes. Some have been given the idea that Basic is associated with the ganglion impar; some read articles that make them believe it is a reflex technique; and some think we teach all nerve pressure to be in the pelvis or at the sacrum. Many in the field who will never take Basic are fooled into thinking they have it.

Basic Technique is copyrighted. Plagiarists come and go but substitutes are not the real thing. One of the finest compliments paid to Basic is that so many methods have claimed to be just as good, or the same as Basic.

It is a well known fact that anyone who wants to attend Basic classes and take his adjustments, and learn to give them, during the month he is here, can profit immeasurably. We reserve the right to give anyone his tuition back and dismiss him from class, for we do not want anyone who is unwilling to listen and learn to upset the other class members.

The next class will be held for four weeks beginning October 25, in St. Louis, Mo. It will be necessary for you to send in \$25.00 tuition deposit in advance so that you may be registered in the class and so that we may arrange room accommodations for you. The tuition for the course is \$350.00, the same as before the war. We shall be glad to give you any additional information regarding this class that you wish to have if you will write to Logan Basic Methods, 7701 Florissant Road, St. Louis 21, Missouri.

Those who attain to any excellence commonly spend life in some one single pursuit, for excellence is not often gained upon easier terms.

— Johnson

What is defeat? Nothing but education; nothing but the first step to something better.

— Wendell Phillips

It is as easy to deceive one's self without perceiving it, as it is difficult to deceive others without their finding it out.

— Rochefoucauld

There are few, if any, jobs in which ability alone is sufficient. Needed, also, are loyalty, sincerity, enthusiasm and team play.

— William B. Given, Jr.

I care not what subject is taught if only it be taught well.

— Thomas H. Huxley

The best a man ever did shouldn't be his yardstick for the rest of his life.

— Louis F. Swift

How men long for celebrity! Some would willingly sacrifice their lives for fame, and not a few would rather be known by their crimes than not known at all.

— Sinclair

"Mistrust the man who finds everything good; the man who finds everything evil; and still more the man who is indifferent to everything."

— Lavater

The influence of prayer on the human mind and body is as demonstrable as that of secreting glands. Its results can be measured in terms of increased physical buoyancy, greater intellectual vigor, moral stamina, and a deeper understanding of the realities underlying human relationship.

— Dr. Alexis Carrel

Nothing more completely baffles one who is full of trick and duplicity, than straightforward and simple integrity in another.

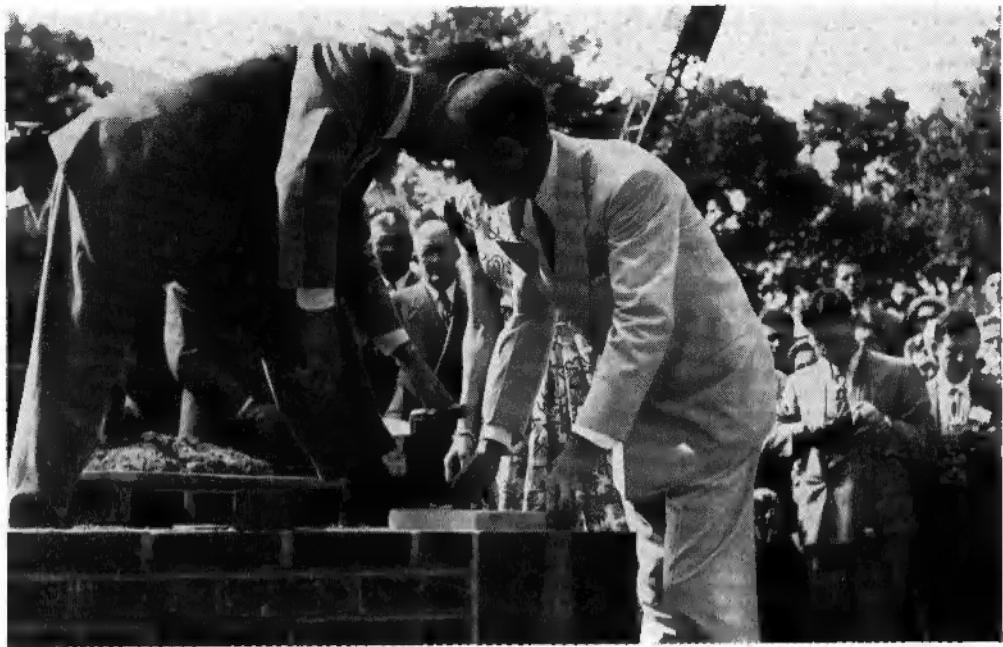
— Colton

PUSH. If you can't push, Pull. If you can't pull, please get out of the way.

— KVP Philosopher

Remember always that the recollection of quality remains long after the price is forgotten. Then your business will prosper by a natural process.

— H. G. Selfridge



Dr. Vinton F. Logan laying the Cornerstone of the Dr. Hugh B. Logan Memorial Building, assisted by the building contractor.



Front view of the cornerstone showing (left to right) Dr. Fern Logan, Hugh Bennett Logan and Bruce Martin Logan, her sons; Dr. James Firth, Dr. Peggy Logan, Dr. Vinton Logan, and Dr. R. L. Fredrich, president of the I.B.T.R.I. talking to Brian Truman Logan, Dr. Vinton Logan's son and Dr. "Herb" Hender.